

Christmas in Leicester 2022



Jubilee Square Ice Rink

Dates: Thurs 1st Dec – Mon 2nd Jan 2023

Food & Beverage Offer

The structure will feature a designated food and beverage retail area for skaters and spectators. This will increase dwell time for visitors and increase overall experience. To be themed around an alpine lodge aesthetic. The rink provider is working with local vendors such as the Coffee Counter to provide hot drinks and has secured Brewdog as the brewery.

Extended opening hours

Due to increase in demand last year, opening hours were extended by 1 hour to accommodate for another skate session.

A 9pm session has been added across the schedule for 2022. The sessions for Christmas Eve will also be extended to 6pm and 9pm on New Years Eve plus the rink will be open for the first time on New Years Day.

Theme Evenings

A programmed of themed sessions is in development. Disco evenings Friday & Saturday 6pm-10pm slots, sports team takeovers and GEM Radio DJ nights.



Jubilee Square Ice Rink Ticket Price Overview

Peak

£9.50 - £12

Off Peak

£8.50 - £10

Super Off Peak

£5

Preview

£5

Schools

£5

Concessions & group discounts available

Carers and teachers with school groups receive free ticket



Session Structure 2022

[illegible]

GEM Radio Partnership

The relationship with GEM Radio last year was a great success with GEM DJ host nights selling out and on air marketing increasing audience reach across the midlands. We are building on this success for 2022 with the following campaigns:

4 x Santa's Talking Post-boxes – Christmas in Leicester

Locations: Town Hall Square, Ice Rink, Humberstone Gate funfair, Haymarket Shopping Centre

Skating on Thin Ice – Jubilee Square Ice Rink

Featuring 2 x breakfast show presenters to host ice rink launch party



Christmas Light Switch On

Thursday 17th November, 5pm – 8pm

Town Hall Square

- Brass band & choir performances, traditional nativity scene & Santa's Grotto

Green Dragon Square

- The Joke Spot from The UK Kid's Comedy Festival & Wallace and Gromit short film screenings
- Seating and food and drink vendors on site from 12noon – 9pm

Humberstone Gate Funfair

- Plus rides placed at the opening of Dolphin Square

Jubilee Square

- Christmas Wheel of Light

Roaming Street Performers

Countdown

- BBC Radio Leicester Switch On Special from 5pm – 8pm
- PAs at Town Hall, Green Dragon Square, Clock Tower and Humberstone Gate to relay the show.



Movie Nights

Location: Green Dragon Square

Thursday 17th Nov

Christmas Lights Switch On Screening

Friday 18th Nov

5.30pm – 8pm

Wallace & Gromit, The Wrong Trousers

Small Foot (Warner Brothers Family friendly animation)

Wallace & Gromit, A Grand Day Out

Saturday 19th Nov

5.30pm – 8pm

Wallace & Gromit, A Close Shave

Ice Age (family friendly animation)

Wallace & Gromit, A Matter of Loaf and Death

Santa in the Square

Dates: Built and externally dressed for Switch On, Operational on Saturday 3rd – Friday 23rd December

Location: Town Hall Square

New grotto structure commissioned.



Funfair on Humberstone Gate

In place from 11th November – 1st January



Clock Tower Tree

New has been selected, Instal w/c 31st October

Order of 300 new matte white baubles that were not used last year will replace the pink to create a new colour scheme of blue, gold and white for 2022.



Wheel of Light

Dates: Fri 11th Nov – Sun 1st Jan

Location: Jubilee Square

Prices:

Standard £6

Small child (under 1.4m) £4.50

Family (2 adults + 2 Children or 1 adult + 3 children) £18

Times:

Mon – Thurs: 11am – 9pm

Fri – Sat: 11am – 11pm

Sun: 11am – 9pm





Paints to Pixel – Christmas Edition

Location: Green Dragon Square projector screen

3rd December – 24th December

20 minute projection show

Running on the hour every hour from 4.30 pm – 9.30 pm inclusive

When not running there will be a still picture on the screen